

The Phoenix Flyer

September 2010

Don't forget: the Phoenix Center has moved!

Visit us in our new location: **Tivoli 227** (across from Pete's Arena).

We also have a new office EMAIL!

pcaauraria@gmail.com

It's not too late!

...to become a helpline advocate! Find the application and more information on our website (www.thepca.org). Applications will be accepted through September 14th!

Helpline Advocate Training Dates:

-Tuesday, September 21st, Sept. 28th, and October 5th, 5:30-9:00 pm

-Thursday, Sept. 23rd, Sept. 30th, and October 7th, 5:30-9:00 pm

-Saturday, September 25th and October 2nd, 9:00 am -6:00 pm



Love to act? Looking for your 15 minutes of fame? We need volunteer actors!

The Phoenix Center at Auraria is filming an orientation module that will be viewed online (including three short videos) and we still need actors. We are hoping to film the material at the beginning of October. If interested, contact Lisa (Lisa.Ingarfield@ucdenver.edu) for more info.

Men Allied Against Violence (MAAV)

Men Allied Against Violence is a newly established student group for men on the Auraria campus committed to ending interpersonal violence. MAAV aims to bring together a group of undergraduate men from all three Auraria institutions to talk openly and honestly about issues relating to masculinity, gender, and interpersonal violence.

MAAV will facilitate discussion around issues including but not limited to victimization, the meaning of masculinity, benefits of being male, sexuality, and healthy expressions of emotions. MAAV will cre-

ate a safe space where these issues can be discussed confidentially and openly. Once we begin to understand social messages around masculinity and the way this affects our views of, and relationships with, others, we can begin to understand our power as it relates to interpersonal violence against others.

The group will be all male and facilitated by the coordinator, Will Chapman. The group is sched-

uled to meeting start on Tuesday, October 5th, and group sessions will be held on Tuesdays from 5:30-7:30 pm. They will run for 12 sessions and span the Fall and Spring semesters. Refreshments will be provided at each session.



Interested? Please complete the Men

Allied Against Violence application (found at our website, www.thepca.org/MAAV) and either return it in person to the Phoenix Center office or email it to **Will Chapman** at:

MAAVauraria@gmail.com

Upcoming Events

- September 15th and 16th: Fall Festival (Tivoli Commons): Be sure to stop by the Phoenix Center's table and show your support!
- September 21st, 3:00- 5:00 pm: Institute for Women's Studies and Services Open House. Stop by the Institute (1033 Ninth Street Park) and help celebrate their 25th Anniversary!
- October 6-7, 2010: Love, Sex, Lies (Tivoli Multicultural Lounge): Learn about how healthy your relationship is. After completing a survey and discussing with a trained advocate what's healthy/what's not, stick around for free pizza and a chair massage!
- October 27th: New Moon Screening : watch the film and join the discussion on relationships.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newslet-



Caption describing picture or graphic.

ter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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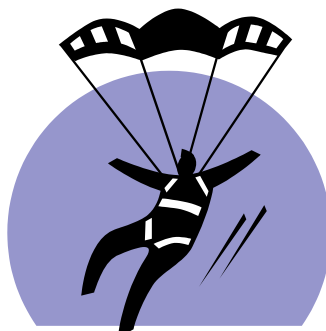
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Business Name

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail:

someone@example.com

Your business tag line
here.

WE'RE ON THE WEB!

EXAMPLE.COM

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If

your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art



Caption describing picture or graphic.

image or some other graphic.